

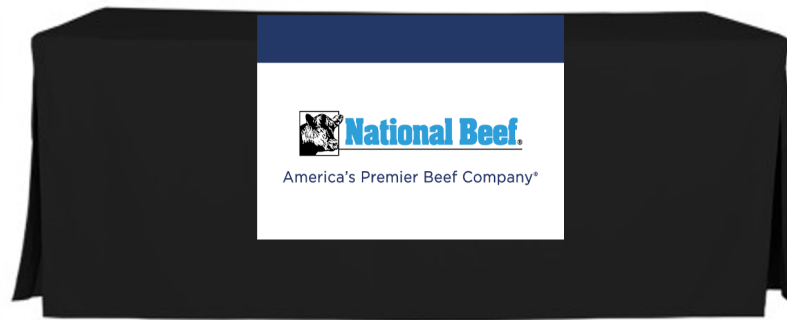
# Trade Show Assets Update

February 8, 2024

# New Fixtures

- **Target completion:** Feb. 16, 2024
- Vinyl table runner for meetings
- National Beef wide tabletop roll-up
- 8 ft. and 6 ft. stretch tablecloth & vinyl topper
- Lightweight literature stand (for 8½" x 11")

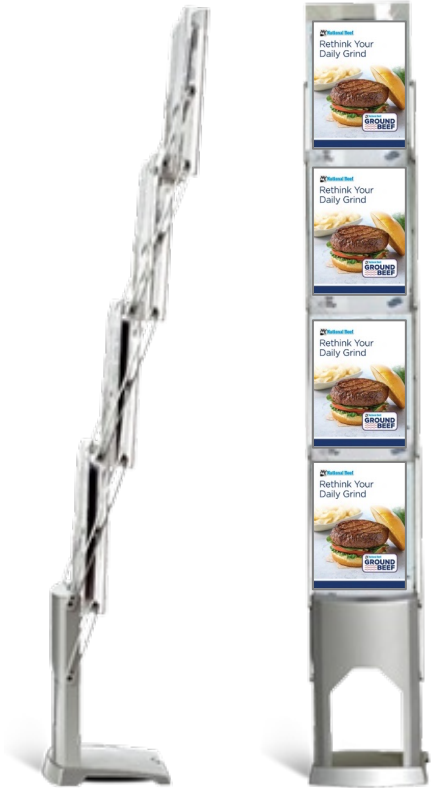
Vinyl Meeting Table Runner 36" w x 72" l



Wide Tabletop Roll-up 59" w x 60" h



6' and 8' Stretch Fabric Table Cover + Navy Vinyl Topper



# Adjustable Roll-ups

All program and brand roll-ups will be adjustable to use as a floor stand or on a tabletop.

QR code directs to the program landing page.



39" x 85"



39" x 60"



# National Beef - new assets

#9264



America's Premier Beef Company®



[nationalbeef.com](http://nationalbeef.com)

#9398 (tabletop only)



We Know Beef



[nationalbeef.com](http://nationalbeef.com)



America's Premier Beef Company®

#9397



Sustainability for a Better Tomorrow



[nationalbeef.com](http://nationalbeef.com)



# Branded Programs (examples)

#9391



Branded for  
Your Success



[nationalbeef.com](https://nationalbeef.com)

#9395



Authentic.  
Curated.  
Handcrafted.



[nationalbeef.com](https://nationalbeef.com)

#9319



Raising the Bar  
On Natural Beef



[nationalbeef.com](https://nationalbeef.com)

#8508



Partner with the  
Premier Ambassador



[nationalbeef.com](https://nationalbeef.com)



# National Beef Programs (examples)

#9331



Count on the  
Total Package







[nationalbeef.com](http://nationalbeef.com)

#9396



Specialty Cuts  
Ready to Sell







[nationalbeef.com](http://nationalbeef.com)

#9386



The Right Patties  
For Every Need







[nationalbeef.com](http://nationalbeef.com)

#9387



Your Customers  
Demand Variety







[nationalbeef.com](http://nationalbeef.com)